

# POOJA GUPTA

## MULTIMEDIA ARTIST | WILDLIFE & CONSERVATION

With a passion that is inextricably linked to the natural world, I work with the language of video, illustration, graphics, animation and everything in between to translate any thought, concept or story into visuals. As an artist, my work is not restricted to art production, but to use my creative approach in design thinking in project development, education design and user-specific communication.

My journey into the natural world in one minute: [Link](#)

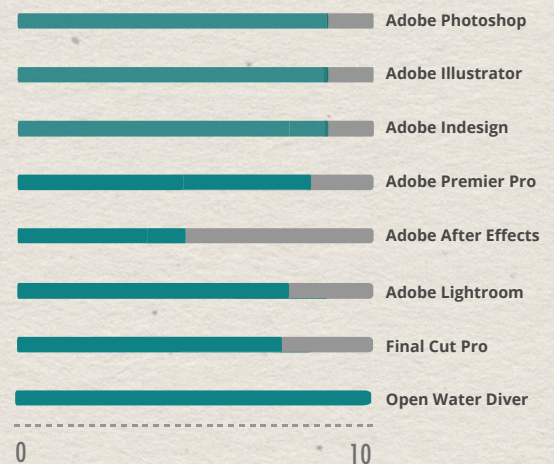
## WORK EXPERIENCE



## ACHIEVEMENTS

- #savethedugong, Documentary and campaign design - [Link 1](#), [Link 2](#)
- 2019 Scheduled to be screened from September onwards: on inter-island ferries, interpretation centres, local television channel of the ANI archipelago.
- The Mangroves, documentary - [Link](#)
- 2016 Screened at Moving Waters Film Festival, Bangalore
- 2017 Official selection, Woodpecker International Film Festival, Chidrens film category | CMS Vatavaran Film Festival.
- Spots of Concern, documentary - [Link](#)
- 2015 Screened at a conference on introduced herbivores and their management, ANI, India 2015
- 2017 Second place in Nikon 'I am one with Nature' contest
- The Bird, the Cage and the Choice; Short student documentary
- 2013 Screened at World Kids Festival Educational Program, Mumbai  
Ignite Association Short Film Festival, A.P. India
- Marine Mammals of India, Geometric Beast Series, In the Wild
- 2017 Exhibited at Samsara Art Festival, UB City Bengaluru
- Saevus Magazine YOUTH 4 CLICKS photography contest
- 2017 Selected as one of top 8 for mentorship in wildlife photography
- Marine Mammals of India Scientific Illustrations featured - [Link1](#), [Link2](#)
- Mechanics in Nature - Seed Dispersal; [Link](#)
- Illustrations for Hornbill Magazine
- Connecting Art and Conservation - [Link](#)
- Interview with Conservation Careers
- Blog - 'Seeing the Unseen' on CREES Foundation website - [Link](#)

## TECHNICAL SKILLS



## LANGUAGES

Verbal and Written

English | Fluent

Hindi | Mid-Level

Telugu | Mid-level

## INVITED PRESENTATIONS

- 'Creating what you do'
- 2018 Green Hub Film Festival
- 2017 At Bhavans Vivekananda College, Mass Communication Students.



## WORK EXPERIENCE

### POOJASLABORATORY

Director, Multimedia Artist - [Link](#)

- Develop a multimedia design service platform for environmental communications and especially undertake projects with a focus on wildlife and conservation.
- Projects include campaigns, design, illustrations, videos, motion graphics and social media.

### EARTH COLAB

(2016 - 2019) Founding Partner - [Link](#)

- Branding and Identity; Website Design.
- Developed the Creative Science Communication wing.
- Education: Conducted field-based workshops in art and media as part of their ecology programs.

### CREES FOUNDATION

(2018) Multimedia Internship Program Co-Instructor - [Link](#)

For three months, I helped conduct workshops in photography, film, podcasts and design for interns from across the world in the Peruvian Amazon.

### ROUND GLASS SUSTAIN

(2017 - Ongoing) Freelance - Short Wildlife Videos for Web - [Link](#)

- Direct, film and edit short explainer videos based on creatures in different habitats.
- Filmed in the Western Ghats, Andaman Islands and Maldives.

### ANDAMAN AND NICOBAR ISLANDS' ENVIRONMENTAL TEAM

(2013 - 2015) Science Communication Officer - [Link](#)

- Developed outreach material for several research projects in the form of films, field guides and design material.
- In collaboration with independent researchers, organization and field-biologists.

## WORKSHOPS

### CONSERVATION MEDIA GROUP

New Hampshire, Maine USA - [Link](#)

- Participant in Catalyst Workshop; Islands and Climate change.
- Developed ideas and material for GLISPA. (Global Island Partnership)

### NATURE JOURNALING

Gnesta, Sweden - [Link](#)

A workshop in Nature Journaling for middle-school students to document and explore swamps in Gnesta, Sweden. This workshop was conducted in collaboration with Art-Lab Gnesta, Waldorf Skolen Gnesta and EARTH CoLab.

[For Green Hub batch of 2019, Assam, India](#) - [Link 1](#), [Link 2](#)

Conducted a workshop in Nature Journaling for students of Green Hub fellowship to build skills in observation and documentation while they were on field.

## EDUCATION

(2008 - 2012) Undergraduate Diploma Digital Video Production - Srishti Institute of Art, Design and Technology, India.

- Foundation in Design, Specialization in Digital Video Production.
- Semester Exchange Program at Edinburgh College of Art in 2011.